

## To Arizona Cattlelog Advertisers.....

Thank you for investing your advertising dollars in *Arizona Cattlelog*. We are dedicated to providing personalized service that will help you meet your advertising goals. We are committed to producing a reliable and credible publication that will attract quality clients to your ranch, business, or service. Sincere appreciation for placing your trust in us.

— The Staff of Arizona Cattle Growers' Association

## Mechanical Specifications

- Trim size of magazine is 8.375" x 10.875". Bleed ads should extend beyond trim size a minimum of 1/8". Leave at least 1/2" margin from overall document size to live image area.
- Ads can be sent electronically to the communications@azcattlegrowers.org JPEG/JPG & PNG files are preferred, but we also accept pdf, tiff, ai, or eps files. Files should be flattened, converted to CMYK, and be at least 300 dpi in resolution.

## Discounts

### ACGA MEMEBER

Ad Space- **10% OFF Total Amount\***

Order **6** ads in a **12** month period- **15% OFF Total Amount** (Cannot combine %)

Order **12** ads in a **12** month period- **20% OFF Total Amount** (Cannot combine %)

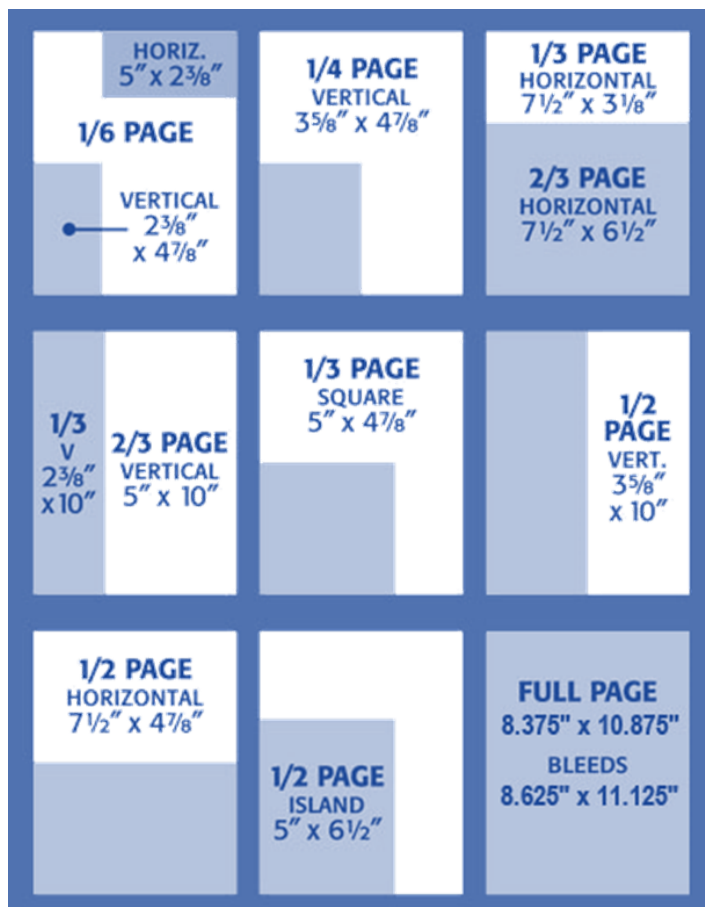
**Business Members** get an extra 10% off

**Business Associates** get an extra 5% off

### NON ACGA MEMEBER

Order **6** ads in a **12** month period- **5% OFF Total Amount**

Order **12** ads in a **12** month period- **10% OFF Total Amount**



## SCHEDULE

### Each Issue

AD Deadline-10th of Every Month

Projected Mailing Date- By the End of the month (Subject to change)

ADVERTISING RATES	PER ISSUE
Business Card in Marketplace/ Classified (1-1/4" x 2-3/8")	\$45
1/6 Page	\$250
1/4 Page	\$300
1/3 Page	\$375
1/2 Page	\$425
2/3 Page	\$575
Full Page**	\$650
Front Inside Cover (Full Page)**	\$725
Page 3 (Full Page)**	\$725
Back Cover (Full Page)**	\$725
Inside Back Cover (Full Page)**	\$725

\*Month to Month Payments (NO SET TIME FRAME) can only use this percentage

\*\*Purchaser of a Full Page ad receives a FREE Business Card in Marketplace

Order your Ads Today!

communications@azcattlegrowers.org