

To Arizona Cattlelog Advertisers.....

Thank you for investing your advertising dollars in *Arizona Cattlelog*. We are dedicated to providing personalized service that will help you meet your advertising goals. We are committed to producing a reliable and credible publication that will attract quality clients to your ranch, business, or service. Sincere appreciation for placing your trust in us.

— The Staff of Arizona Cattle Growers' Association

Mechanical Specifications

- Trim size of magazine is 8.375" x 10.875". Bleed ads should extend beyond trim size a minimum of 1/8". Leave at least 1/2" margin from overall document size to live image area.
- Ads can be sent electronically to the communications@azcattlegrowers.org JPEG/JPG & PNG files are preferred, but we also accept pdf, tiff, ai, or eps files. Files should be flattened, converted to CMYK, and be at least 300 dpi in resolution.

Discounts

ACGA MEMEBER

Ad Space- **10% OFF Total Amount***

Order **6** ads in a **12** month period- **15% OFF Total Amount** (Cannot combine %)

Order **12** ads in a **12** month period- **20% OFF Total Amount** (Cannot combine %)

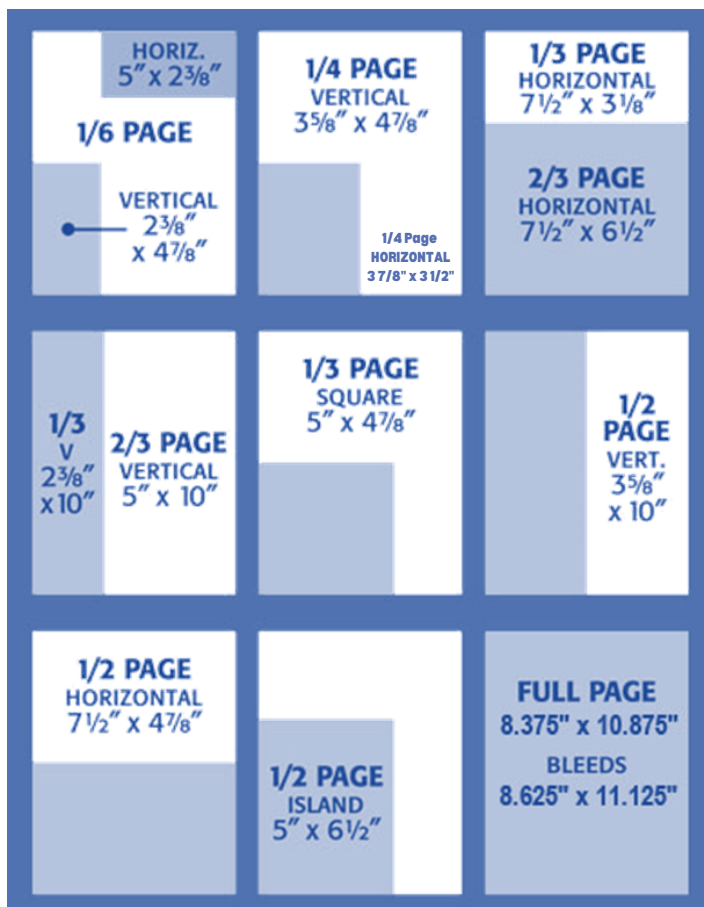
Business Members get an extra 10% off

Business Associates get an extra 5% off

NON ACGA MEMEBER

Order **6** ads in a **12** month period- **5% OFF Total Amount**

Order **12** ads in a **12** month period- **10% OFF Total Amount**



SCHEDULE

Each Issue

AD Deadline- 5th of Every Month

Projected Mailing Date- By the End of the month (Subject to change)

ADVERTISING RATES	PER ISSUE
Business Card in Marketplace/ Classified (1-1/4" x 2-3/8")	\$45
1/6 Page	\$250
1/4 Page	\$300
1/3 Page	\$375
1/2 Page	\$425
2/3 Page	\$575
Full Page**	\$650
Front Inside Cover (Full Page)**	\$725
Page 3 (Full Page)**	\$725
Back Cover (Full Page)**	\$725
Inside Back Cover (Full Page)**	\$725

*Month to Month Payments (NO SET TIME FRAME) can only use this percentage

**Purchaser of a Full Page ad receives a FREE Business Card in Marketplace

Order your Ads Today!

communications@azcattlegrowers.org